

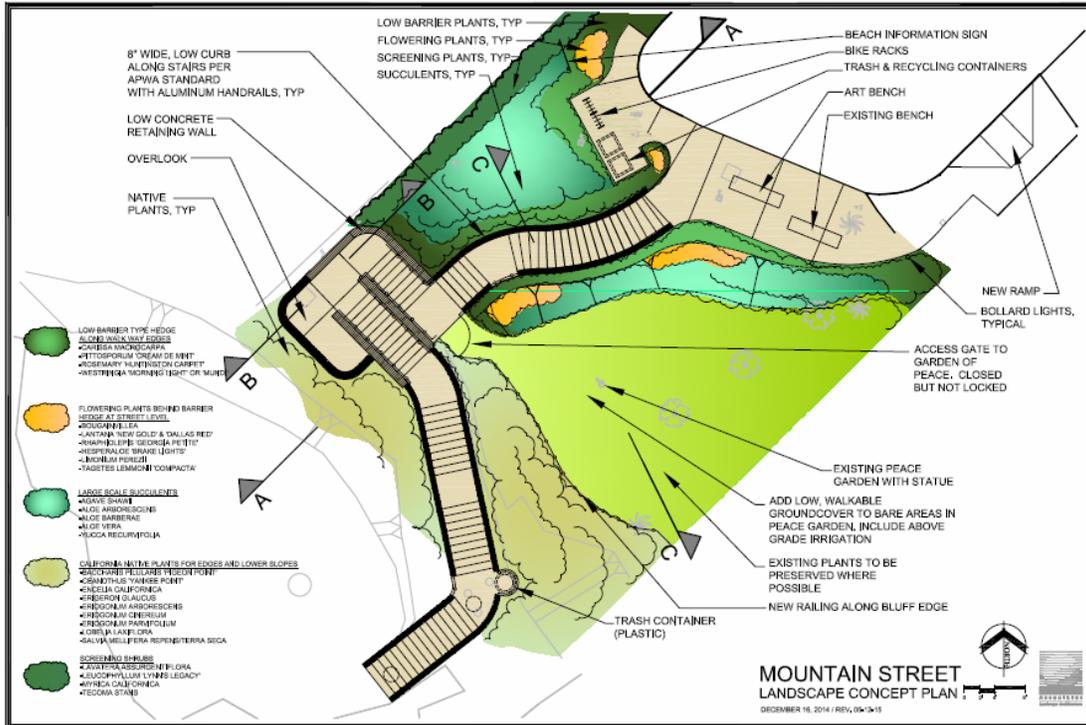


# Mountain Road Beach Access

## ARTIST DESIGNED BENCH COMPETITION

### Call to Artists

### Request for Qualifications



## Request for Qualifications

Deadline: Saturday, March 25, 2017.

### *Eligibility*

Open to California resident artists with demonstrated experience in the design and production of site-responsive public art.

### *Budget*

**\$25,000**

Inclusive of all artist's fees and associated expenses for design, fabrications, insurance, transportation and installation. If selected, a finalist will receive \$500 for proposal development, and a travel honorarium of up to \$500 may be provided.

### *Programmatic Overview*

The City of Laguna Beach supports the placement of public art in the community through a variety of different programs created to contribute to a more livable and visually stimulating environment. Public art first appeared in Laguna Beach in the 1930's with "Boy and Dog" by artist Ruth Peabody, which was installed by the Laguna Beach Art Association. Today, the City of Laguna Beach has facilitated 55 public art installation and 45 by private businesses and property owners.



### *Location Description*

Mountain Road beach access is undergoing renovation. The site is west of the intersection of Mountain Road and South Coast Highway and provides a steep stairway access to the beach. Next to the stairs is a flat area called the Garden of Peace and Love. In proximity to the location is The Coast Inn, former home to the Boom Boom Room. The Coast Inn is the second oldest bar in the City and is also undergoing renovation. The Boom Boom Room bar played a historically significant part in Laguna Beach's emergence as a hub for gay nightlife. Laguna Beach is a city that takes pride in its diversified and cultured community.

### *Site Requirements*

- The proposed project must be constructed of durable materials that will be easy to maintain in an ocean environment.
- The scope of the project includes the design and production of this scenic overlook bench.
- The seating portion of the project must accommodate up to 4 people.
- Have surfaces that are comfortable and safe to sit on in the hot sun. No shade component is requested.
- May include multiple heights for seating with some or all backrests, not to exceed 4' in height.
- Be securely installed but may also be easily moved at a later date.
- Artist must guarantee the construction and installation of the art work for five years.
- Wooden elements are discouraged.
- The proposed project may be whimsical and interactive.

### *Entry Requirements*

All submissions must be made on-line at <http://lagunabeachcity.slideroom.com>. and will include:

- 1) Artist Information.
- 2) Professional resume – please outline your experience in public art.

- 3) Three references – Please include the name and contact number for 3 individuals with whom you have worked or who have commissioned your work within the past 5 years. Please describe the medium(s) and genre(s) of the work.
- 4) Provide 10 digital images of previous related exterior work. Do not include concept projects or computer designed proposals. Only include images that are relevant to this project. Do not submit paintings, interior exhibits, or temporary materials for consideration.

### ***Artist Selection Considerations***

- Artistic excellence, innovation and originality as evidenced by representations of past work and other supporting material.
- Appropriateness of the artist’s work to the goal of the project.
- Professional experience is adequate to meet the demands of the project.
- Availability to participate in the design, approval and implementation of the project.
- Assessed ability to meet project deadlines and to perform work in a timely and professional manner.
- Results of reference checks if selected as a finalist.
- Artist teams must demonstrate previous collaborations.
- The selected art work must have been created by the artist.

All applications must be made on-line at <http://lagunabeachcity.slideroom.com> by midnight on Saturday, March 25, 2017.

### ***Selection and Commission Process***

**Step One:** A review panel of three (3) professionals will review the artist qualifications (images of work, resume, and references) in order to recommend up to three finalists for the project to the Arts Commission. The panel may include an Architect, Design Professional, Artist, Curator, Director of an Arts Organization, a Community Stakeholder and a staff member from the Cultural Arts Department.

**Step Two:** The selected finalists will meet on site with members of the Arts Commission, who will provide additional information as to the site requirements prior to developing proposals.

**Step Three:** The finalists will present their proposals to the sub-committee prior to the Arts Commission.

**Step Four:** The finalists will present their proposal to the Arts Commission.

**Step Five:** The Arts Commission recommendation will be presented to the City Council for final approval.

### ***Additional Information***

The selected winner will be required to have a City of Laguna Beach business license and a minimum million-dollar liability insurance policy naming the City of Laguna Beach as an additional insured and workers’ compensation insurance during the development and installation of the design. The staff of the Cultural Arts Department will be responsible for all correspondence and communication by and between applicants and members of the Arts Commission. Discussion by and between any applicant and member of the Arts Commission outside a regularly scheduled meeting regarding the application process may be grounds for disqualification of the applicant.

Award of a contract for creating and installing the artwork is contingent upon approval by the City Council. A payment schedule will be outlined in the contract with a third of the budget retained until completion of the installation.

The City of Laguna Beach reserves the right to reject any and/or all applications or proposals, to reject any finalist, to waive informalities in applications or proposals, or to terminate the selection process for any project without prior notice. The City of Laguna Beach Arts Commission reserves the right to make selections for this project from the Arts Directory, if insufficient applications are received, or to terminate the project at any time. Application to any project advertised by the City of Laguna Beach Arts Commission constitutes agreement with all applicable rules and guidelines.

**Timeline**

- March 25, 2017           Deadline to submit qualifications.
- March 27 – April 3, 2017       The Selection Panel will review qualifications and select finalists.
- April 10, 2017           Arts Commission approval of the Selection Panel recommendation.
- April 17, 2017           Finalists meet with a sub-committee of the Arts Commission on-site.
- May 15, 2017            Deliver proposals and present concept to the sub-committee of the Arts Commission.  
This can be done in-person, via conference call or skype.
- May 22, 2017            Five-minute presentations by selected finalists before the Arts Commission and Selection  
Panel with appropriate models and/or scale drawings and support materials.
- June 13, 2017            Presentation to the City Council.
- By or before December 1, 2017       Complete installation.

**Inquiries**

Michael McGregor, Arts Program Coordinator  
City of Laguna Beach  
Tel: (949) 497-0722

E-mail: [mmcgregor@lagunabeachcity.net](mailto:mmcgregor@lagunabeachcity.net).