



ARTS COMMISSION

Monday, June 12, 2017

Council Chambers

505 Forest Avenue, Laguna Beach, CA 92651

5:30 PM

- AGENDA -

- 1) Call to Order
- 2) Approval of Minutes
- 3) Chair's Announcements (Ballard)
- 4) Commissioner and Staff Communications
- 5) Public Communications - *In order to assist the Arts Commission in the timely completion of its business, speakers are asked to limit any one of their presentations to three minutes or less. The Chairperson of the Arts Commission may extend this time for good cause. Names and, if given, addresses of speakers will be part of the official records and meeting minutes are placed on the City's web-site.*
- 6) Items for Discussion and Action:
 - A. Mountain Road Artist Designed Bench** – Review presentations by Forma Studio (Sixto Cordero), Michael Stutz and Urban Rock Design (Jeanine Centuori and Russell Rock). (Ballard)
 - B. Restoration of Public Art** – Discuss and approve the restoration of “Bluebird Park Gate” at Bluebird Park by Jon Seeman not to exceed \$6,000 allocated from the Arts Commission Special Programs budget. (Staff)
 - C. Juried Fine Art Competition** - Discuss and approve the competition guidelines and juror MacKenzie Stevens, Curatorial Assistant at the Hammer Museum, Los Angeles. (Ervin)
 - D. Creative Placemaking Assessment** – Discuss and review proposals by AEA Consulting and Webb Management. Recommend a finalist for City Council approval. (Chauvel)
 - E. Art in the Gardens** – Presentation of the Chicago Park District Program. (Schwerner)
- 7) Adjournment

Pursuant to the Americans with Disabilities Act, persons with a disability who require a disability-related modification or accommodation in order to participate in a meeting, including auxiliary aids or services, may request such modification or accommodation from the Arts Manager at 949-497-0722 or fax 949-497-0771. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to the meeting.

cc: City Manager
City Clerk
Councilmember Boyd, Council Liaison
Assistant City Manager

Post through June 13, 2017



LAGUNA BEACH ARTS COMMISSION

Regular Meeting
Monday, May 15, 2017
City Council Chambers
5:30 p.m.

Recap of Minutes

PRESENT: Commissioners: Donna Ballard, Suzi Chauvel, Michael Ervin, Pat Kollenda, Adam Schwerner, Mike Stice and Karen Wood. **Absent:** Suzanne Mellor. **STAFF:** Siân Poeschl

- 1) Donna Ballard called the meeting to order at 5:30 p.m.
- 2) Minutes of May 8, 2017, meeting were approved as presented.
- 3) **Chair's Announcements:** None.
- 4) **Commissioner and Staff Communications:** Michael Ervin and Pat Kollenda thanked Visit Laguna for hosting the reception following the dedication of the temporary sculpture installation on Forest Avenue. Pat Kollenda reported that the Sunset Serenade concert was well attended.
- 5) **Public Communications:** Sandra Desmond invited the Commission to the Beautification Council meeting on May 17, 2017, at the Montage Resort. Ms. Desmond noted a letter to the Editor regarding the recent appointment of the Laguna Beach Poet Laureate and questioned the selection process.
- 6) Items for Discussion and Action:
 - A) **Restoration of Public Art** – Staff noted the need for restoration of the bench “Usher In” by John Barber and Louis Longi which is located at 1900 Laguna Canyon Road. The Art-in-Public Places installation had been vandalized requiring the glass panel to be replaced. Artist John Barber presented a proposal to renovate the installation at a cost not to exceed \$4,500. A motion was made to approve the restoration of the bench “Usher In” by John Barber at a cost not to exceed \$4,500 to be funded from the Art-in-Lieu Fund. M/S Chauvel/Ervin. Yeas: Ballard, Chauvel, Ervin, Kollenda, Schwerner, Stice, Wood. Noes: None.
 - B) **Sawdust Art Festival Temporary Art Installation** – On May 23, 2016, the Arts Commission unanimously approved an application for a temporary mural installation at 935 Laguna Canyon Road (Sawdust Art Festival). Sawdust Art Festival Board Member, Michael Thorstensen presented a proposal to replace the mural with the design “Message in a Bottle” by street artist “Bandit”. The mural focuses concern regarding the environment and the pollution of the ocean. The mural will be the same dimensions of the existing mural, painted with environmentally friendly paints and will be installed on site. A motion was made to approve the temporary mural “Message in a Bottle” at 935 Laguna Canyon Road. M/S Kollenda/Schwerner. Yeas: Ballard, Chauvel, Ervin, Kollenda, Schwerner, Stice, Wood. Noes: None.

C) **Creative Placemaking** – Staff reported on the applications submitted for the Creative Placemaking action orientated research. The project would research current facilities, how their uses could be improved, the arts and community needs and what would be the aspiration for the next ten years. Suzi Chauvel noted the project was to create a real plan and not a theory to provide the tools for the community to be successful. Ms. Chauvel noted it was an exciting opportunity to be innovative and imaginative. Michael Ervin and Donna Ballard recommended the firms AEA Consulting and Webb Management. Following lengthy discussion regarding all applications a motion was made to approve AEA Consulting and Webb Management proceed to the second phase. M/S Kollenda/Ervin. Yeas: Ballard, Chauvel, Ervin, Kollenda, Schwerner, Stice, Wood. Noes: None. The Commission directed Ms. Chauvel and Staff interview both firms and provide a recommendation at the meeting on June 12, 2017.

7) Meeting was adjourned at 6.17 p.m.

cc: City Manager
City Clerk
Council Member Boyd
Assistant City Manager

MEMORANDUM

DATE: June 6, 2017

TO: Arts Commission

FROM: Siân Poeschl, Arts Manager

SUBJECT: Mountain Road Artist Designed Bench – Finalist Proposals (Agenda Item A)

At its meeting on April 24, 2017, the Arts Commission selected three finalists to develop proposals for the Mountain Road Artist Designed Bench Competition. The finalists, Forma Studio, Michael Stutz and Urban Rock Design have submitted their proposals which can be reviewed [HERE](#). Please note that these are large files and will take time to open.

The artists will present their proposals to the Arts Commission at its meeting on June 12, 2017. The sub-committee will consider the presentations, Arts Commission and public comments and will further review the designs with relevant City Departments prior to making a recommendation to the Commission on June 26, 2017. Staff will also present the designs to the Public Art Review Panel and any additional comments will be shared with the sub-committee.

The artists will be delivering the maquette of their proposals to the meeting at 5 p.m. The Council Chambers will be open to the public at that time to review the submissions.

I would like to thank the artists for their submissions, the Public Art Review Panel members who all volunteered their time and declined the honorarium and especially Laguna Beach resident Mark Porterfield for his donation.

**City of Laguna Beach
Cultural Arts Department
Staff Report**

To: Arts Commission
Meeting Date: June 12, 2017
Agenda Item: B
Title: Restoration of “Bluebird Park Gate” by Jon Seeman
Location: Bluebird Park, Cress Street
Prepared by: Mike McGregor, Arts Program Coordinator

Overview

The functional art piece “Bluebird Park Gate,” created by Jon Seeman, was installed in 2009 and funded by the lodging establishments and City of Laguna Beach. The gate features whimsical, colorful and decorative elements designed to appeal to children.

Summary of the Matter

The gate has sustained significant use and is in need of restoration work. There is noticeable fading and elements that are broken, damaged or missing. The artist was asked to inspect the piece and has made the following recommendations:

- Remake and install missing column cap and ball.
- Repair broken kite shaft.
- Turn gate door from twisted to vertical position.
- Sand surfaces and paint all color parts front and back.

The cost to undertake these recommendations is \$5,945.

Recommendation:

While the Arts Commission has already approved the successful restorations of more than ten public artworks over the past year, including *Nautilus Shell Bench*, *Moving Forward*, *Rendezvous* and *Memento*, this particular sculpture will be important to the atmosphere of Bluebird Park during this summer’s Music in the Park concert series. It is recommended that Jon Seeman undertake the work as described funded by savings in the Arts Commission Special Programs budget.

Attached: Original installed gate with artist’s notes
Gate in current condition
Jon Seeman Proposal

SELF
CLOSE
WORN
OUT

STOLEN

TWISTED

BENT LOCK
OPEN BAR

TRACK IS GOOD
STAINLESS GOOD

BIRDS MOVE WELL
DOOR LATCHES GOOD
ALL FORMS GOOD



Bluebird Park Gate

5-24-17

1,750 remake stolen column cap and ball, get zinc metalized, paint
320. repair broken kite shaft - from gate slamming closed
150. gate door turned from twisted to vertical position
45. bent open lock bar
3,300. repaint all color parts front and back - sand complete surfaces, mask, prime, 2
primer coats,
2 color coats, total estimated time 55 hours x 60 hr.
_ 380. paint material
— — —
5,945 total

2,500. deposit, 3,445. on completion

Jon Seeman

**City of Laguna Beach
Cultural Arts Department
Staff Report**

To: Arts Commission
Meeting Date: June 12, 2017
Agenda Item: C
Title: 2017 Juried Fine Art
Location: City Hall, 505 Forest Avenue
Prepared by: Mike McGregor, Arts Program Coordinator

Overview

The City of Laguna Beach 2017 Juried Fine Art Exhibition is currently in its 11th year. It will be installed at City Hall from October 9, 2017 and show through November 24, 2017.

Summary of the Matter

The competition guidelines reflect the scheduled dates for exhibition. Proposed juror, MacKenzie Stevens is a Curatorial Assistant, responsible for coordinating exhibitions at UCLA's Hammer Museum in Los Angeles, with Master's Degrees in Art History from University of Southern California and the Courtauld Institute of Art at the University of London. She has also been an Assistant Archivist at the New York Museum of Modern Art and Project Assistant at Pace Gallery, New York City.

Recommendation:

It is recommended that the Arts Commission approve the guidelines as presented approve the juror, MacKenzie Stevens.

Attached: 2017 Juried Fine Art Exhibition Guidelines
Resume for MacKenzie Stevens



City of Laguna Beach
2017 Juried Fine Art Exhibition

City Hall, 505 Forest Avenue, Laguna Beach

Honorarium:

1st Place \$1,000; 2nd Place \$500; and 3rd Place \$250

Eligibility:

Open to all Orange County artists 18 years of age or older. Work must be original and executed within the past two years. Work must not have been previously exhibited at City Hall. Entry in this exhibit establishes an agreement on the part of the artist to all conditions listed in the prospectus.

Media: Two dimensional art works measuring no more than 36" x 36" framed.

Entry Fee: A non-refundable entry fee of \$25 for up to three entries.

Calendar:

September 9, 2017 Deadline to submit images to www.lagunabeachcity.slideroom.com

September 25, 2017 Notification e-mailed to all entrants.

October 9, 2017 Deliver selected artwork to City Hall between **9:00 and 10:30 a.m.**

October 9 – November 27, 2017: Exhibition Dates

Monday – Thursday 7:30 a.m. – 5:30 p.m.

Alternative Friday's 7:30 a.m. to 4:30 p.m.

November 2, 2017 Reception and announcements of awards at 5:30 p.m.

November 27, 2017 Collection artwork from City Hall between **9 a.m. and 10:30 a.m.**

Juror:

MacKenzie Stevens, Curatorial Assistant at the Hammer Museum, Los Angeles since 2014

- Master's Degree in Art History from University of Southern California, 2013
- Project Assistant at Pace Gallery, New York City, 2010
- Assistant Archivist at New York MoMA, New York City, 2007-09
- Master's Degree in Art History from Courtauld Institute of Art, University of London, 2007

Entry Procedures: Submit up to three (3) pieces by registering and uploading images at www.lagunabeachcity.slideroom.com. Payment is made on the secure server with any major credit card.

Condition of Entries: All work must be completely dry, framed, wired and ready for hanging, or otherwise suitably prepared for exhibition. No sawtooth hangers will be accepted.

Contact: Michael McGregor, Arts Program Coordinator, (949) 497-0722 x5 or mmcgregor@lagunabeachcity.net.

This program has been funded by the lodging establishments and City of Laguna Beach.

Mackenzie Stevens

Curatorial Assistant at Hammer Museum

Summary

Mackenzie was part of the curatorial team for Made in LA 2016 and is part of the team for Made in LA 2018. She played a fundamental role in the realization of *Jimmie Durham: At the Center of the World*, a retrospective of the artist, Jimmie Durham, that premiered at the Hammer Museum, and will tour to the Walker Art Center in Minneapolis, the Whitney Museum of American Art in New York, and the Remai Modern in Saskatoon, Canada. Stevens is currently in the process of organizing *Hammer Projects: Molly Lowe* – an exhibition of new work produced by the New York-based artist.

Experience

Curatorial Assistant at Hammer Museum

August 2014 - Present

Programming Coordinator

August 2012 - June 2013 (10 months)

Secured event spaces, maintained budgets, managed web and print publicity, and supervised two staff.

Graduate Teaching Assistant

August 2011 - June 2012 (10 months)

Taught weekly classes, which included: lecturing, meeting with students, and grading papers.

Project Assistant at Pace Gallery

January 2010 - July 2010 (6 months)

Assisted in administrative tasks for the library and archives such as: interdepartmental communication, calendars, and records management.

Assistant Archivist at The Museum of Modern Art

July 2007 - December 2009 (2 years 5 months)

Managed departmental e-mail accounts and calendar. Processed archival collections. Provided reference support in archives reading room. Organized exhibitions comprised of archival materials.

Education

University of Southern California

Master's Degree, Art History, 2010 - 2013

Courtauld Institute of Art, U. of London

Master's Degree, Art History, 2006 - 2007

University of California, Berkeley

Bachelor's Degree, Art History, 2000 – 2003

MEMORANDUM

DATE: June 6, 2017

TO: Arts Commission

FROM: Siân Poeschl, Arts Manager

SUBJECT: **Creative Placemaking Assessment** (Agenda Item D)

On May 15, 2017, the Arts Commission selected two firms to proceed to the second phase of the request for proposals and directed Commissioner Suzi Chauvel and Staff to undertake phone interviews. On Thursday, May 25, 2017, Ms. Chauvel and I spoke with finalists AEA Consulting and Webb Management.

Both companies have submitted a fee proposal which can be reviewed [HERE](#).

AEA has proposed a fee of \$120,800 and Webb Management of \$117,125 for services to undertake the project.

On June 28, 2016, City Council approved funding of \$250,000 for two projects, the Artist Work/Live, Work and Production Space Assessment and a Creative Placemaking Assessment with funds allocated in the current year budget. Currently, \$67,500 had been allocated to Artspace with an available balance of \$182,500.

Both AEA and Webb are recommending a five month project timeline and very similar method and deliverables. Following further review, fee and phone discussion it is suggested that the Arts Commission recommend the City Council retain AEA Consulting for a fee of up to \$120,800 pending reference review and possible amendments to the scope of work.