

**REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE P, NAMED  
LAGUNA BEACH UTILITY UNDERGROUNDING AND FIRE SAFETY MEASURE**

Here we go again! City fearmongering about the 1993 and recent June fire, both of which were caused by humans, not downed utility poles or wires. This tax measure is not vital, it's disingenuous. It's got little to do with fire danger.

Random undergrounding won't guarantee our safety. We have faith and confidence in Laguna's fire department and the aggressive fire safety measures put in place since 1993, including:

- Aggressive new Cal-Fire regulations for annual utility pole safety inspections & pole reinforcement
- New large water tanks, fuel modification, weed abatement, tree trimming, goats, & defensible space requirements
- Fire Retardant roofs, paints & other building materials
- At least 40 safety surveillance cameras strategically placed around the City & Laguna Canyon monitored 24/7, and 3 drones for early fire warnings
- Substantial increase in the number of firefighters & state of art equipment.

These are the vital fire safety prevention measures that have a proven record of keeping us safe. We do not have to raise our sales tax to spend more on fire safety.

Visitor studies are unsubstantiated and simply a tool to promote tourism. 95% of all visitors to Laguna are day trippers spending little money. Residents will bear the burden of these taxes, not tourists. Local businesses have it tough enough. This tax will make it even harder for businesses to survive, and some may have to close.

Don't be fooled. Pay as we go.

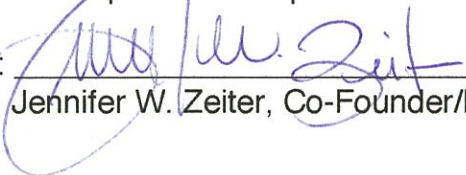
[www.stoptaxingourproperty.com](http://www.stoptaxingourproperty.com)

Vote NO on Measure P.

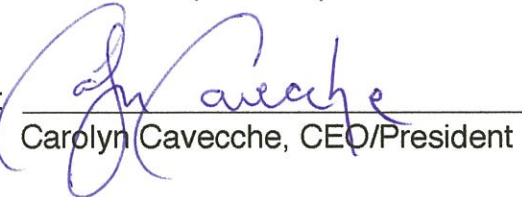
Signatures of proponents or authors below.

The undersigned proponent(s) or author(s) of the rebuttal argument in favor of the ballot proposition \_\_\_\_\_, named Laguna Beach Utility Undergrounding and Fire Safety Measure, at the General Election for the City of Laguna Beach, California to be held on November 6, 2018 hereby state that the argument is true and correct to the best of their knowledge and belief.

Stop Taxing Our Property,  
an unincorporated non-profit association of Laguna residents

By:  8/20/18  
Jennifer W. Zeiter, Co-Founder/President

Orange County Taxpayers Association,  
a California non-profit corporation

By:  8/20/18  
Carolyn Cavecche, CEO/President

Laguna Beach Chamber of Commerce and Civic Association,  
a California non-profit corporation

By:  8/20/18  
David Rubel, President

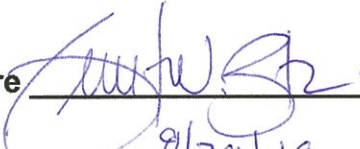


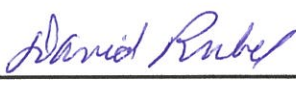
 8/20/18  
Emil Monda, Resident and Security Consultant

## FORM OF STATEMENT TO BE FILED BY AUTHORS OF ARGUMENTS

All arguments concerning measures filed pursuant to Division 9, Chapter 3 (beginning with §9200 of the Elections Code shall be accompanied by the following form statement to be signed by each proponent, and by each author, if different, of the argument:

The undersigned proponent(s) or author(s) of the (primary rebuttal) argument (in favor of/against) ballot proposition \_\_\_\_, named Laguna Beach Utility Undergrounding and Fire Safety Measure, at the General Election for the City of Laguna Beach, California to be held on November 6, 2018 hereby state that the argument is true and correct to the best of their knowledge and belief.

(Sign exactly as printed name)

<p><b>Print Name</b> <u>Jennifer Zeiter</u></p> <p><b>Title</b> <u>CO-Founder/President</u> (if applicable): Submitted on Behalf of:</p> <p><u>Stop Taxing Our Property</u> (name of organization)</p>	<p><b>Signature</b> <u></u></p> <p><b>Date</b> <u>8/20/18</u></p>
<p><b>Print Name</b> <u>Carolyn Cavecche</u></p> <p><b>Title</b> <u>CEO &amp; President</u> (if applicable): Submitted on Behalf of:</p> <p><u>Orange County Taxpayers Association</u> (name of organization)</p>	<p><b>Signature</b> <u></u></p> <p><b>Date</b> <u>8/20/18</u></p>
<p><b>Print Name</b> <u>EMIL MONDA</u></p> <p><b>Title</b> <u>Resident / Security Consultant</u> (if applicable): Submitted on Behalf of:</p> <p>_____ (name of organization)</p>	<p><b>Signature</b> <u></u></p> <p><b>Date</b> <u>8/20/18</u></p>
<p><b>Print Name</b> <u>DAVID RUBEL</u></p> <p><b>Title</b> <u>President</u> (if applicable): Submitted on Behalf of:</p> <p><u>LAGUNA BEACH CHAMBER</u> (name of organization)</p>	<p><b>Signature</b> <u></u></p> <p><b>Date</b> <u>8-20-18</u></p>