



REAL ESTATE SIGNAGE

(Definition: "a sign advertising or promoting the sale, lease or rental of real estate.")

- Allowed without a sign permit in all zones.
- Exempt from maximum allowable sign area calculations for lot.
- Must advertise the property on which it is located.
- A maximum of one (1) 'rider' sign, 18 inches wide and 6 inches high, is allowed

SPECIFICATIONS:

- **Content:** Not regulated.
- **Number:** 1 per frontage.
- **Size:** 3 square feet per sign face (maximum).
- **Height:** 4 feet (maximum).
- **Location:** Minimum 5 feet inside property line - 7 feet inside property line if at a corner; Shall not be positioned so as to create a vehicular or pedestrian hazard; corner cutback applies per §25.50.006; if wall-mounted, minimum side setback equal to 10% of frontage, but does not have to exceed 5 feet.

OPEN HOUSE SIGNAGE

(Definition: "a temporary sign communicating that a property is available for inspection by prospective buyers and that the owner of the property or the owner's agent is on the premises during the time the property is open for inspection.")

- Allowed without a sign permit in all zones.
- Must be affixed to a single wood or metal pole.
- 'Rider' signs are prohibited.

SPECIFICATIONS:

- **Content:** Shall contain only the wording "OPEN HOUSE" with a directional arrow, except that the identification of the sign's owner may be affixed in a space not exceeding 3½ inches wide and 3 inches high placed in the upper left corner of the sign; Format shall be green, red or blue lettering on a white background.
- **Number:** Only one such sign per each direction of any intersection at any time.
- **Size:** 2 square feet per sign face (maximum).
- **Height:** 4 feet (maximum).
- **Location:** Shall not be placed on public property or within the public right-of-way, but only on private property with the prior consent of the property owner; Shall not be positioned so as to create a vehicular or pedestrian hazard.
- **Times:** Shall be installed no earlier 8:00 a.m. and removed no later than sunset on the day of the open house; Shall only be posted during the time that the owner/agent is on the premises and the premises are open for inspection.

IMPORTANT NOTE REGARDING BROCHURE OR LEAFLET HOLDERS:

- Please be advised that boxes, containers or other devices used for the purpose of holding real estate information or advertising materials are prohibited.