

# Economic Development/Business Assistance Subcommittee

May 1, 2017 4:00PM

Conference Room A, City Hall

505 Forest Avenue, Laguna Beach

## Agenda

1. Welcome & Introductions Mayor Iseman and Councilmember Zur Schmiede
  
2. Status Update of FY 16-18 Economic Mayor Iseman and Councilmember Zur Schmiede  
Development Action Plan Items
  - a. Goal I: Business Retention, Expansion, and Attraction
  - b. Goal II: Enhance the Customer Experience for Residents in a way that Visitors also enjoy
  - c. Goal III: Support the Implementation of the Cultural Arts Plan
  
3. Public Comment
  
4. Adjourn